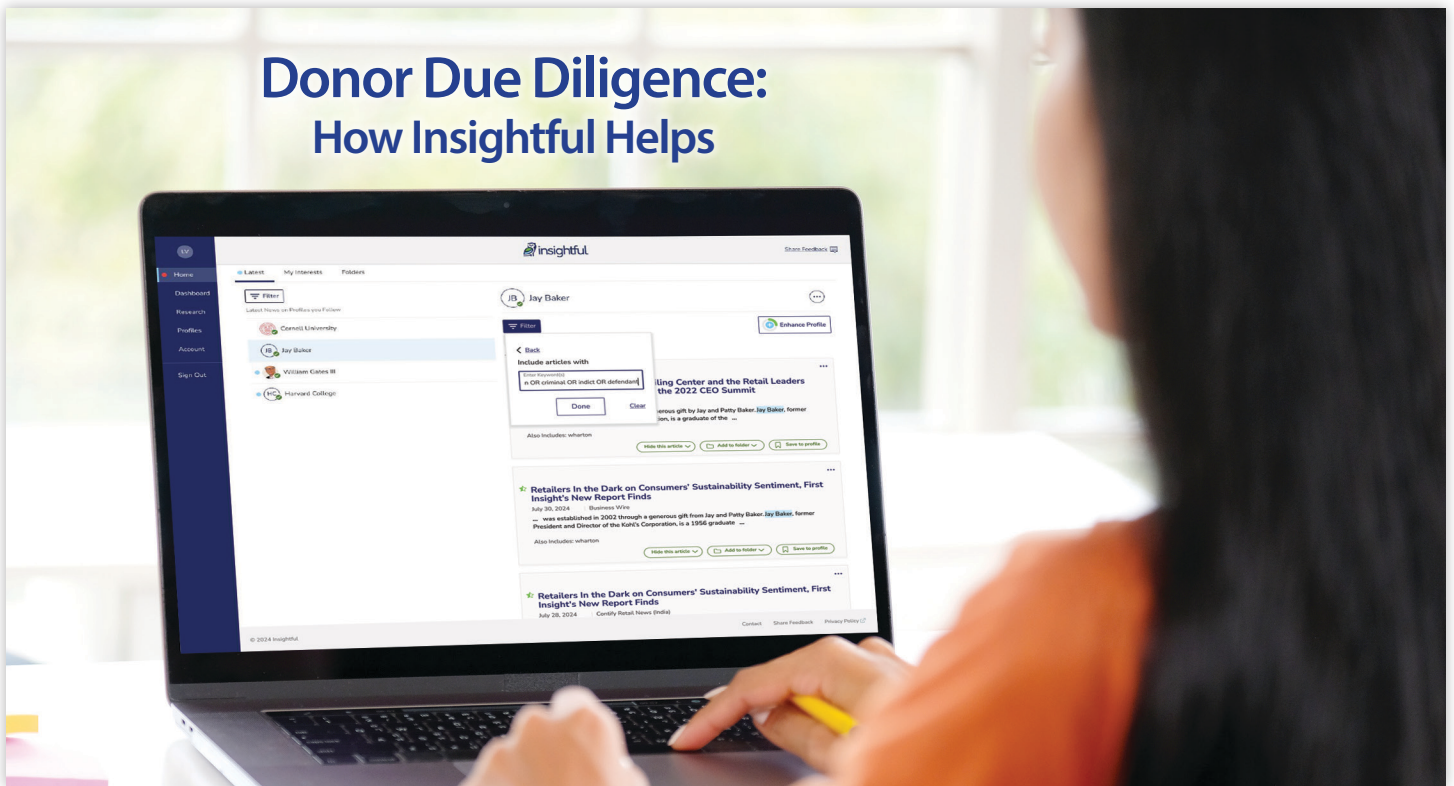


Donor Due Diligence: How Insightful Helps

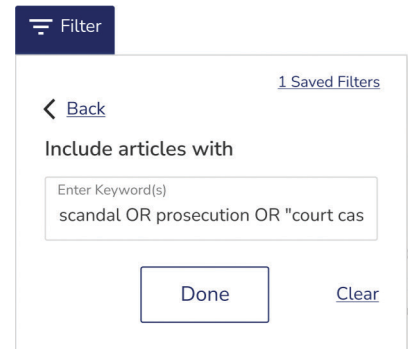


Due Diligence Research with Insightful

Vetting potential donors to ensure they don't pose financial or reputational risks to your organization is delicate. Insightful, a comprehensive hub of vetted news sources, helps researchers conduct news searches on prospects, their businesses, and connections. We offer access to more than 14,000 publications, including hyper-local content and historical archives dating back to the 1980s.

Insightful users can receive alerts whenever individuals and organizations of interest are mentioned in the news. This allows fundraising teams to proactively monitor and uncover current and breaking news about the people and topics they follow.

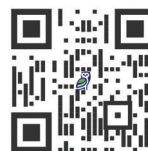
The news and information in Insightful is unmatched by any other resource, helping you round out your donor profiles.



“Insightful helped us not only with our due diligence but also helped us refine our outreach strategies. The benefit of having this information in a timely manner more than justified our subscription price.”

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