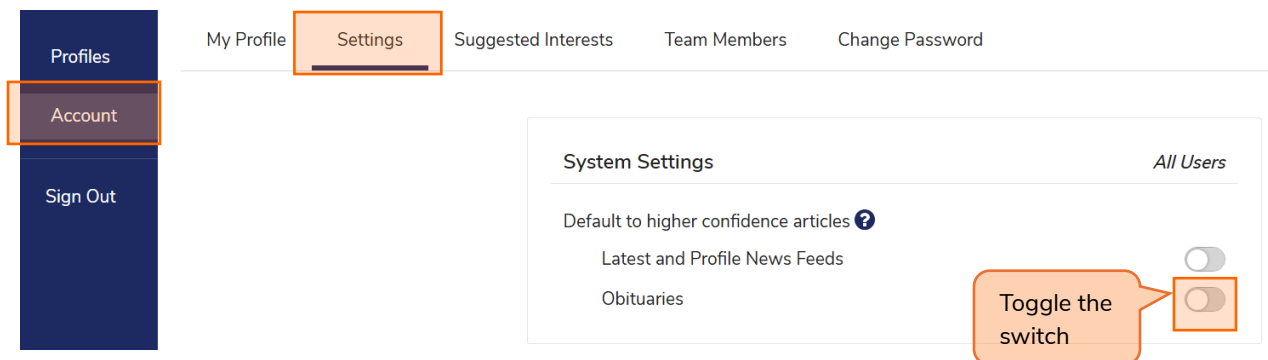


## Default to higher confidence articles and obituaries

Application administrators can now globally apply the “Higher Confidence Only” filter by default.

### Steps to apply the default higher confidence filter:

- Navigate to Account > Settings
- Under System Settings, locate **Default to higher confidence articles**
- Toggle the switch to **On** (blue check mark will appear) for desired feed
  - Latest and Profile News Feeds
  - Obituaries



### What will the setting do?

This setting will turn on the “Higher Confidence Only” filter by default for all news and/or obituary feeds.

### Why are there two settings?

Filters on news feeds do not affect obituaries and vice versa. Default filters for the two types of feeds are thus set independently.

### What will happen to my previously set filters?

This setting will only serve as a default. Profiles with user-defined saved filters will not be affected.

### Can I remove the filter from individual profiles?

Yes, users can still decide to remove this filter from individual profiles. Just remember to “Save Filters” once you’ve done that for the removal to be “sticky.”



*What are higher confidence articles?*

Articles confirmed with the prospect's name and at least one additional piece of evidence – for example, the prospect's location, associated organizations, or spouse .

*What should I do if I don't see this setting?*

A user must be an application administrator to turn on this setting for your organization. Please contact your application administrator or reach out to your Insightful Customer Success Manager with any questions.